

Just in time for your annual planning retreat!

Get your bank's 2014 Planning Playbook — new from Bank Intelligence.



Join us for this free Webinar!

Using a Planning Playbook
to Develop 2014 Execution Goals

Planning season is bearing down fast!

Make sure you head into your annual planning retreat with all the answers you'll need to set your execution goals for 2014.

Attend this complimentary Webinar and learn how the Planning Playbook will provide an efficient way for your executive team to complete your planning process. A Bank Strategist prepares a Playbook expressly for your bank, delivering custom market analysis, financial benchmarking and go-to-market recommendations for 2014.

During this Webinar we will demonstrate how to use the Planning Playbook to:

- Validate your strategic objectives with hard facts
- Determine if your markets will support your objectives
- Identify which markets/branches have the greatest potential to achieve these objectives
- Determine the go-to-market strategies that will provide the greatest opportunity for success
- Set realistic goals for each branch, region and market
- Leverage an objective perspective of an experienced Bank Strategist

Questions?

Contact David G.Thompson@fiserv.com or 800-846-6681.

Presented by:

Terry Johnson, Senior Bank Strategist,
Bank Intelligence Solutions from Fiserv

Time is of the essence!

AUGUST 2013						
SUN	MON	TUE	WED	THURS	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

When:

August 15 or August 29
2:00pm – 3:00pm (ET)

Register today at:

www.bankintelligence.fiserv.com/webinars

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and collaboration with a banking expert.

\$3,250 (BI clients)

\$6,500 (Non clients)

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