

2010 ICBA WEBINAR SERIES

Driving Performance—
Succeeding in the new banking era.

Small Business: Your 2010 Opportunity



Presented by:

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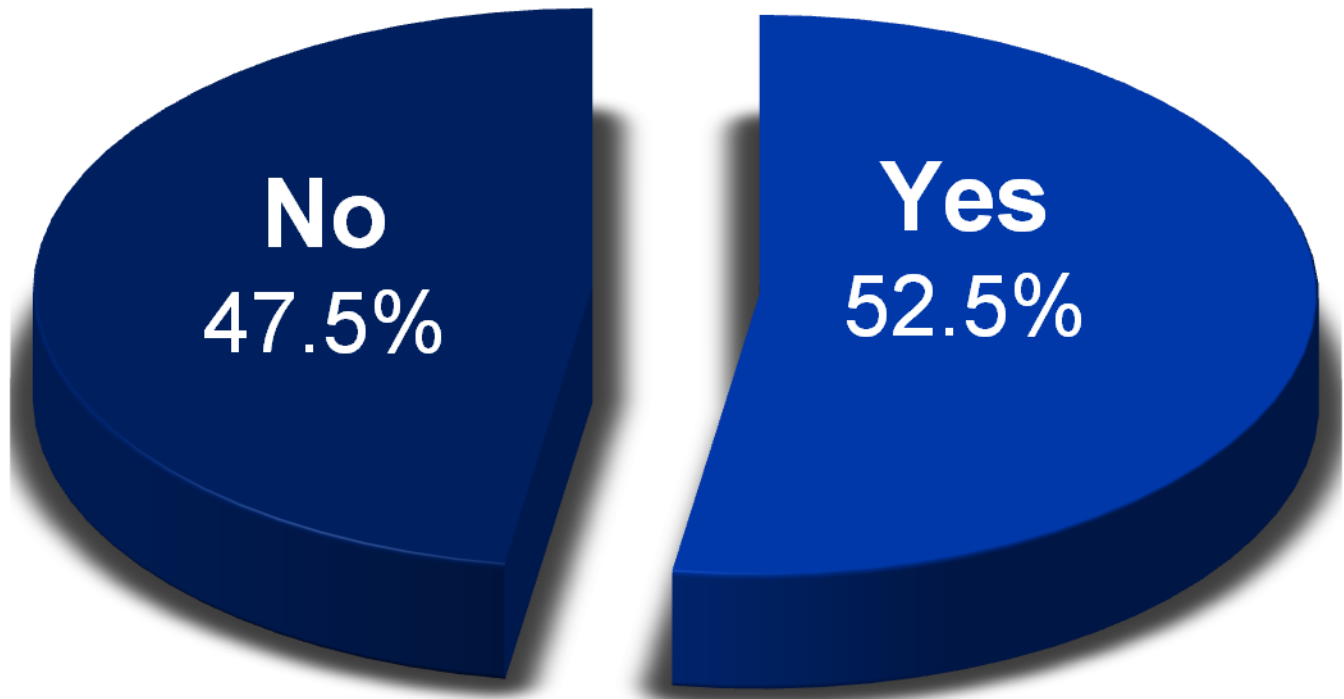
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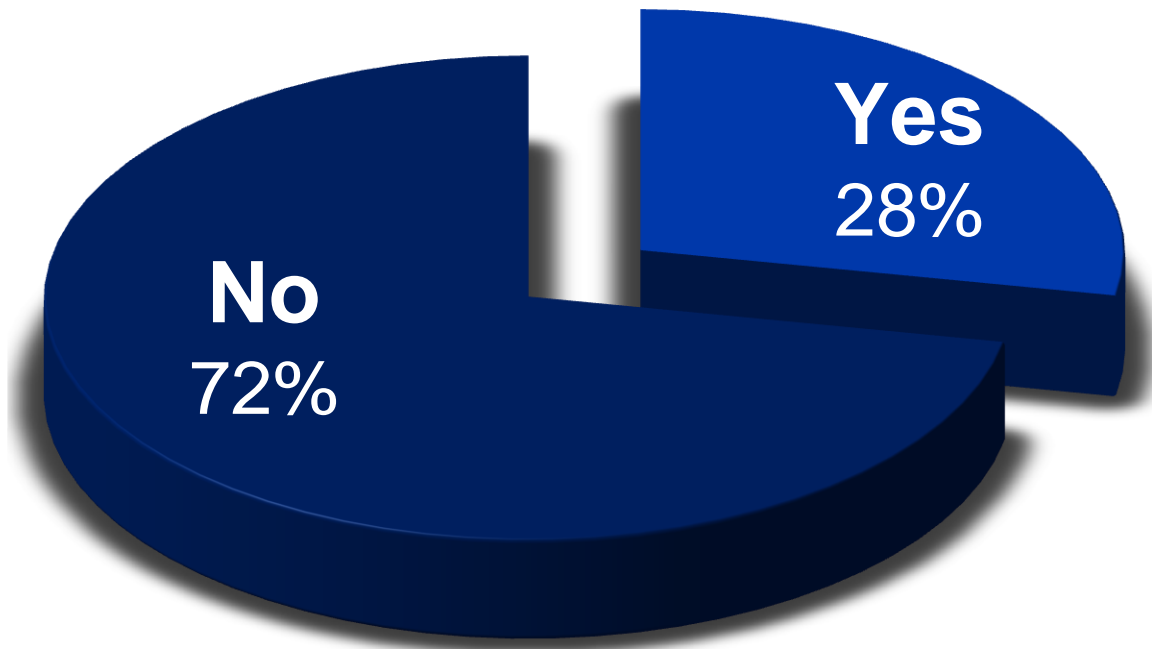


Do you currently target market to specific business niches within your community?



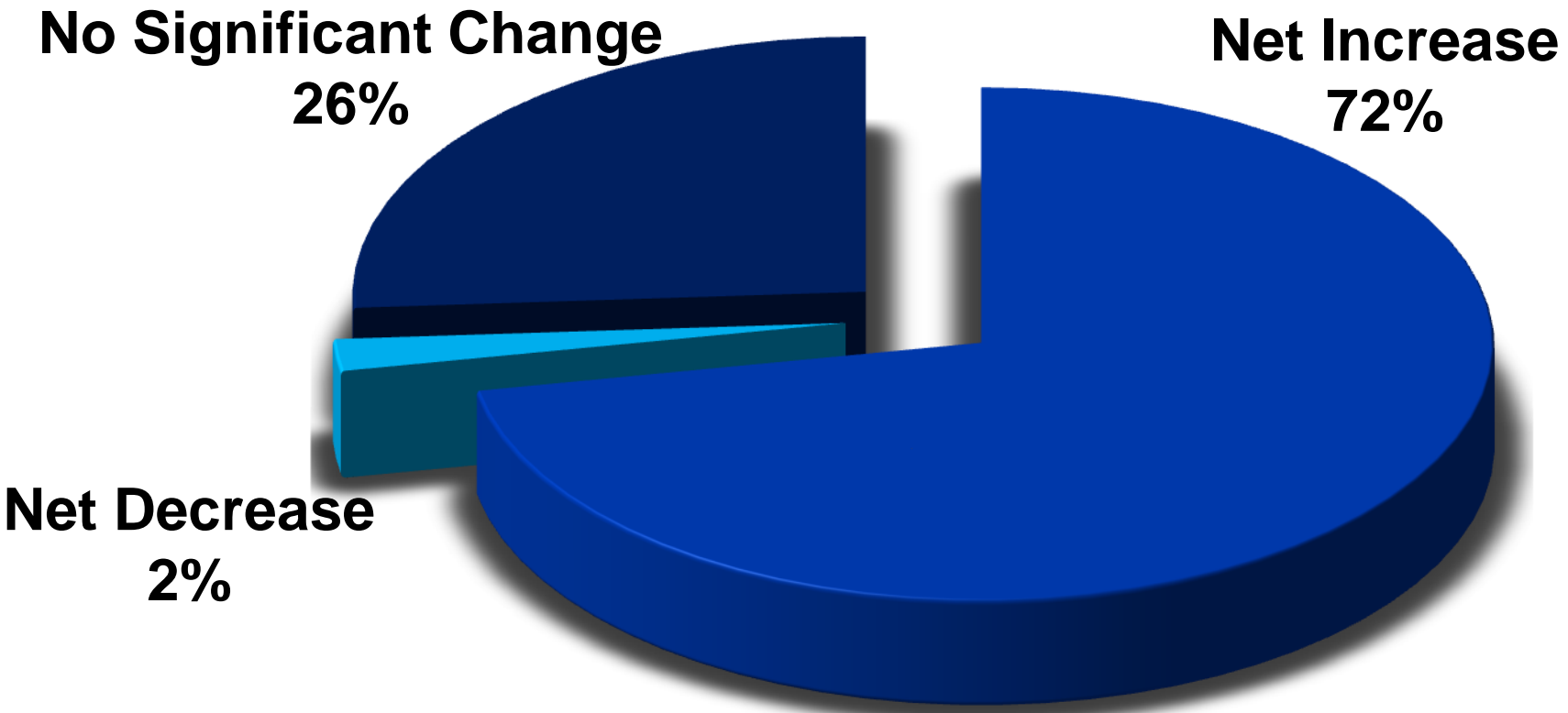


Do you use prospect list services (i.e. InfoUSA Claritas, etc.) for your marketing campaigns to target small businesses?





How are your small business deposit balances budgeted to change in 2010?





How are your small business loan balances budgeted to change in 2010?

