

2010 ICBA WEBINAR SERIES

Driving Performance—
Succeeding in the new banking era.

How to Grow Revenue in the Post Regulatory Reform World



Presented by:

Kevin Tweddle

Chief operating Officer

Fiserv

Bank Intelligence Solutions

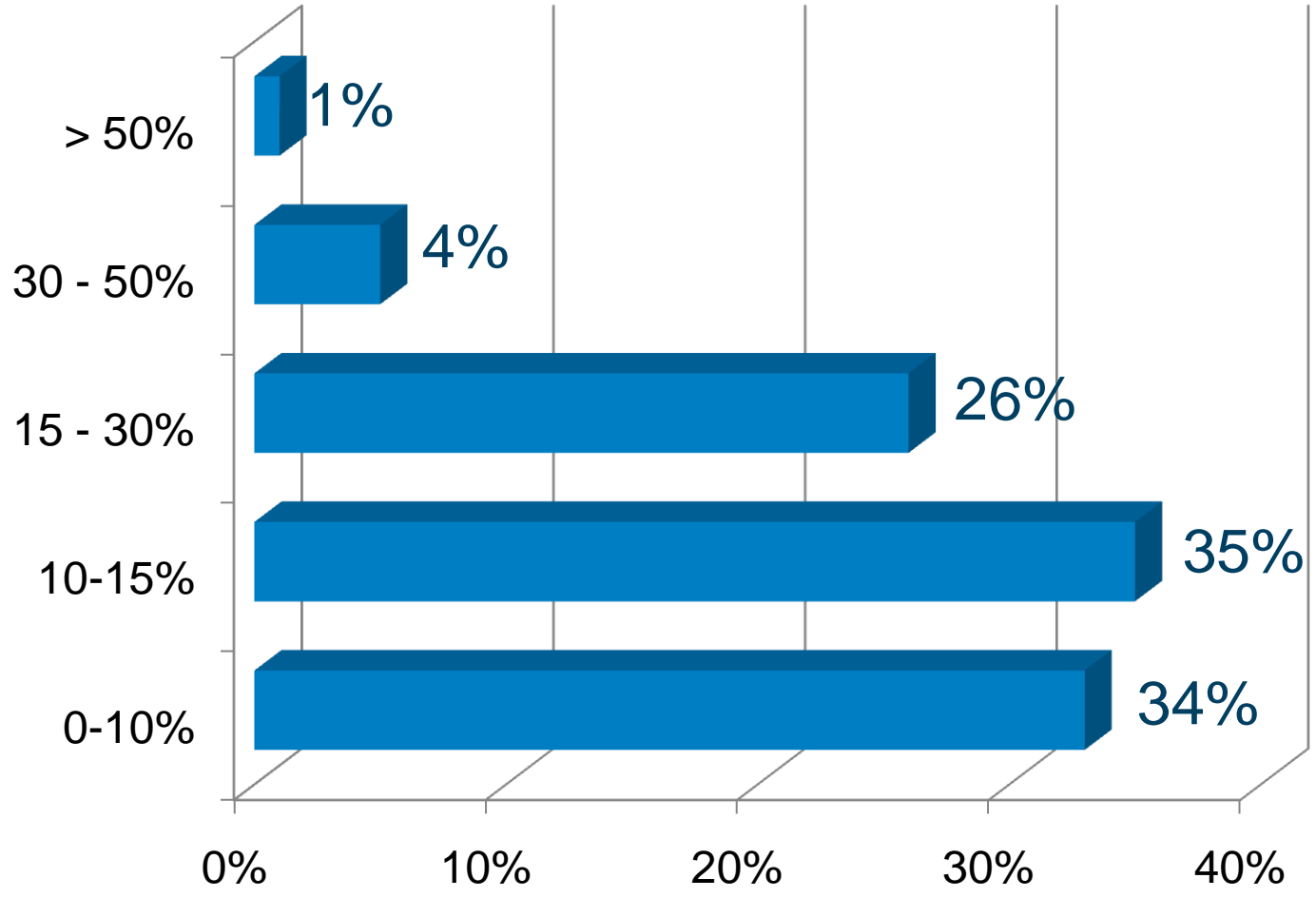
kevin.tweddle@fiserv.com

fiserv.

ICBA
Preferred
SERVICE PROVIDER

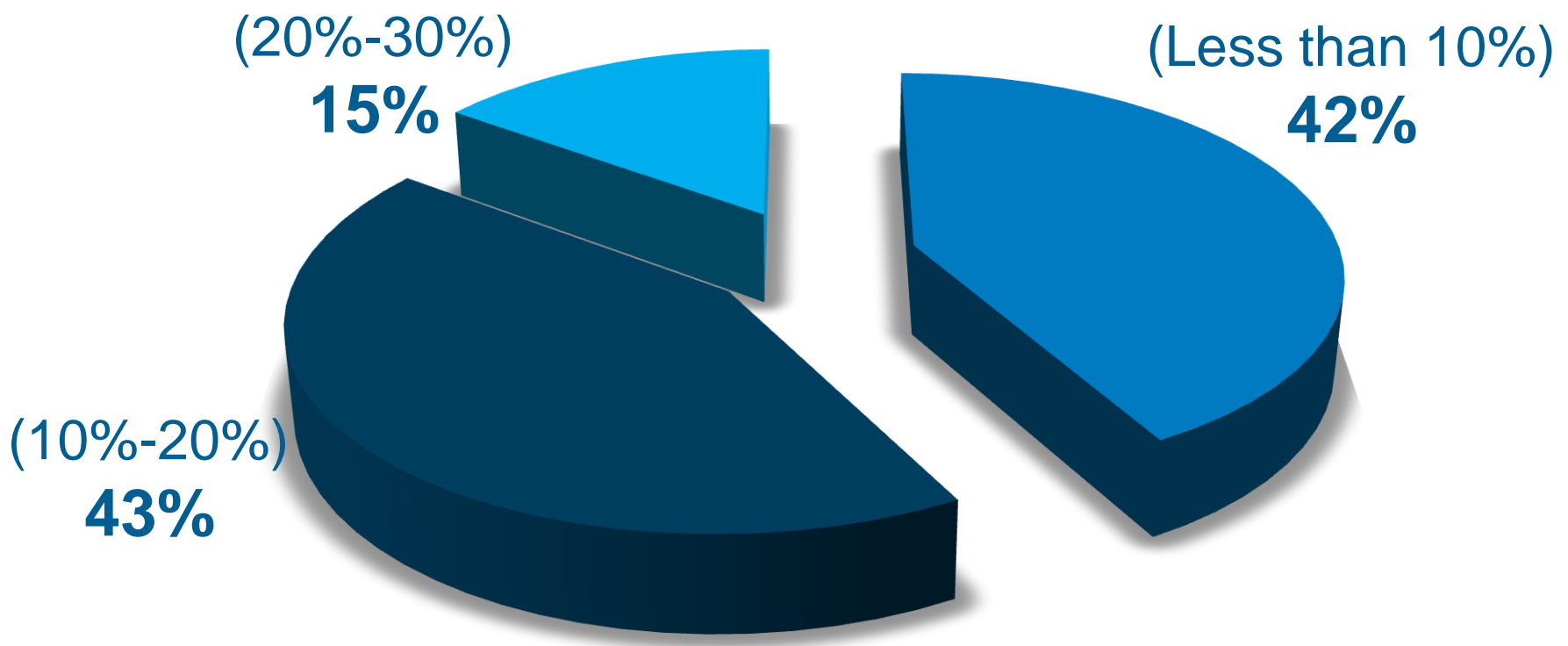


What percent of loss of fee income do you anticipate from those not opting-in?



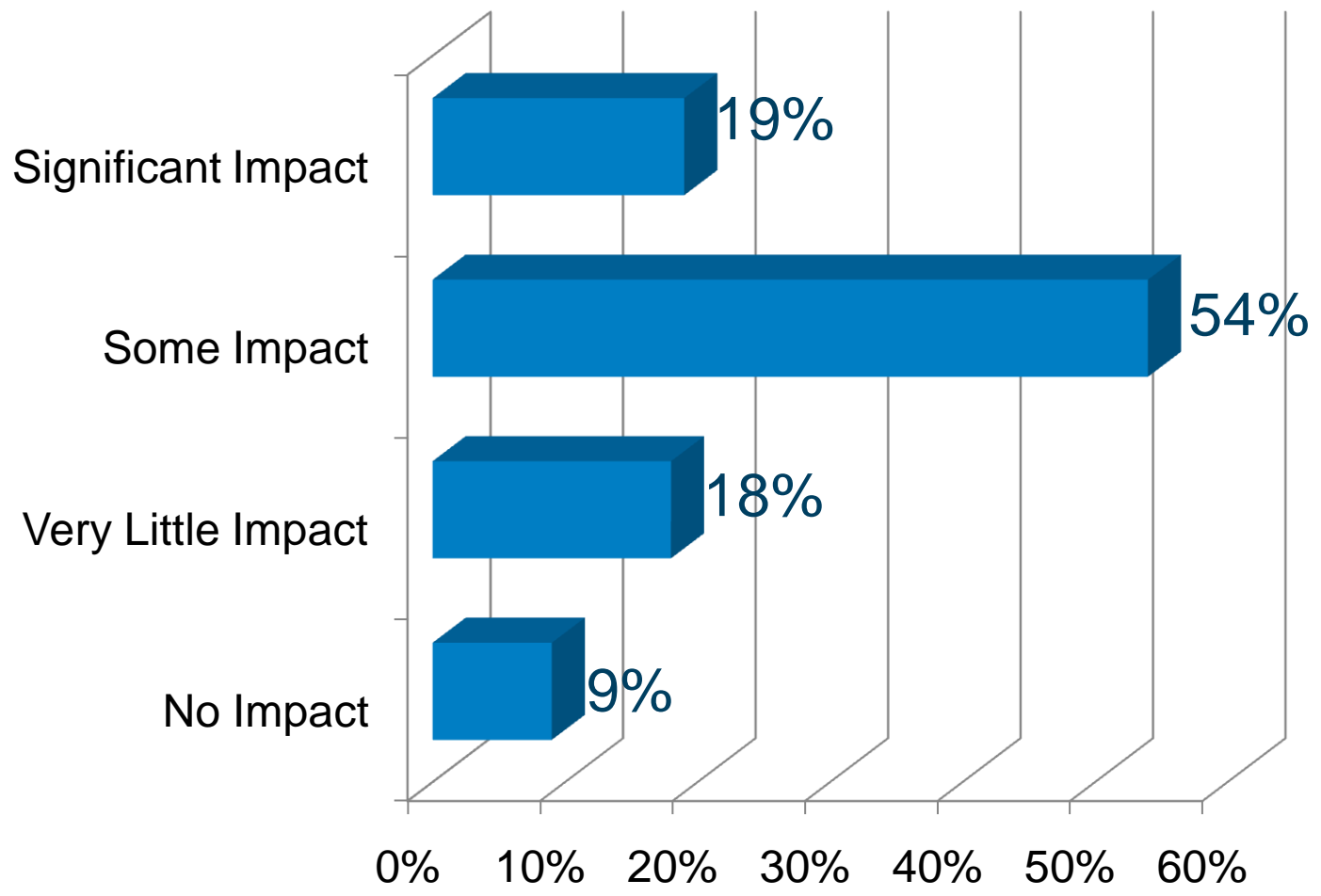


How much attrition (expressed in %) do you expect in service charge income related to Reg E changes? *(From July ICBA Webinar)*



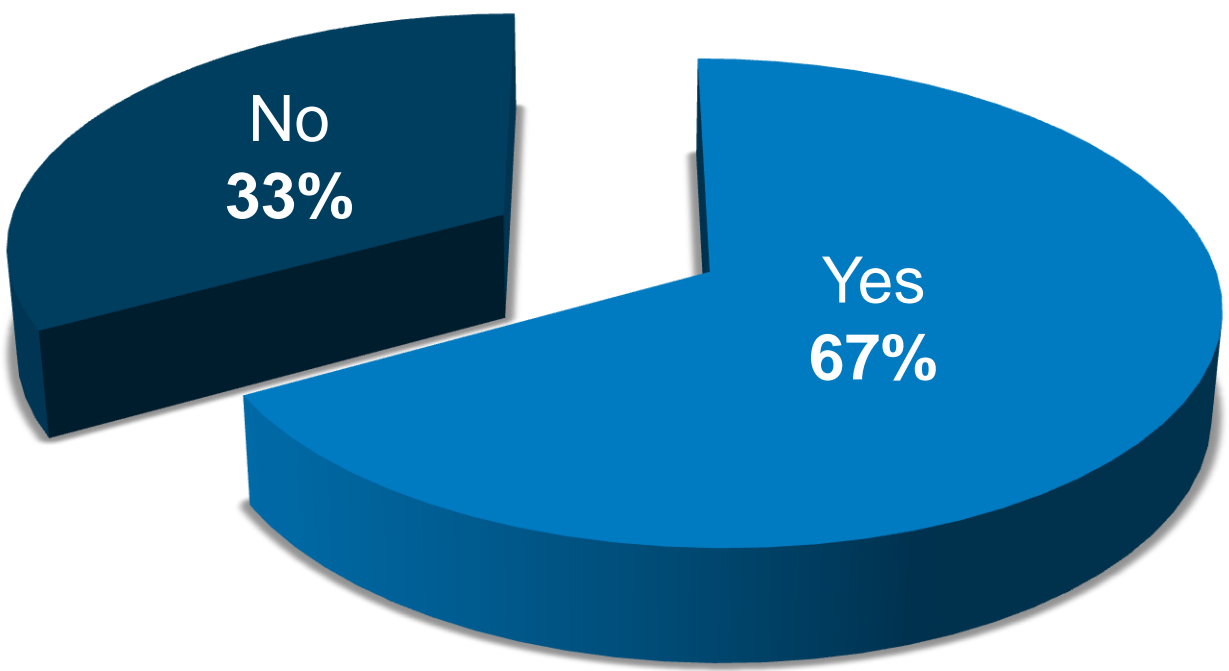


How would you describe the impact that Reg E opt-in rules will have on your institution?



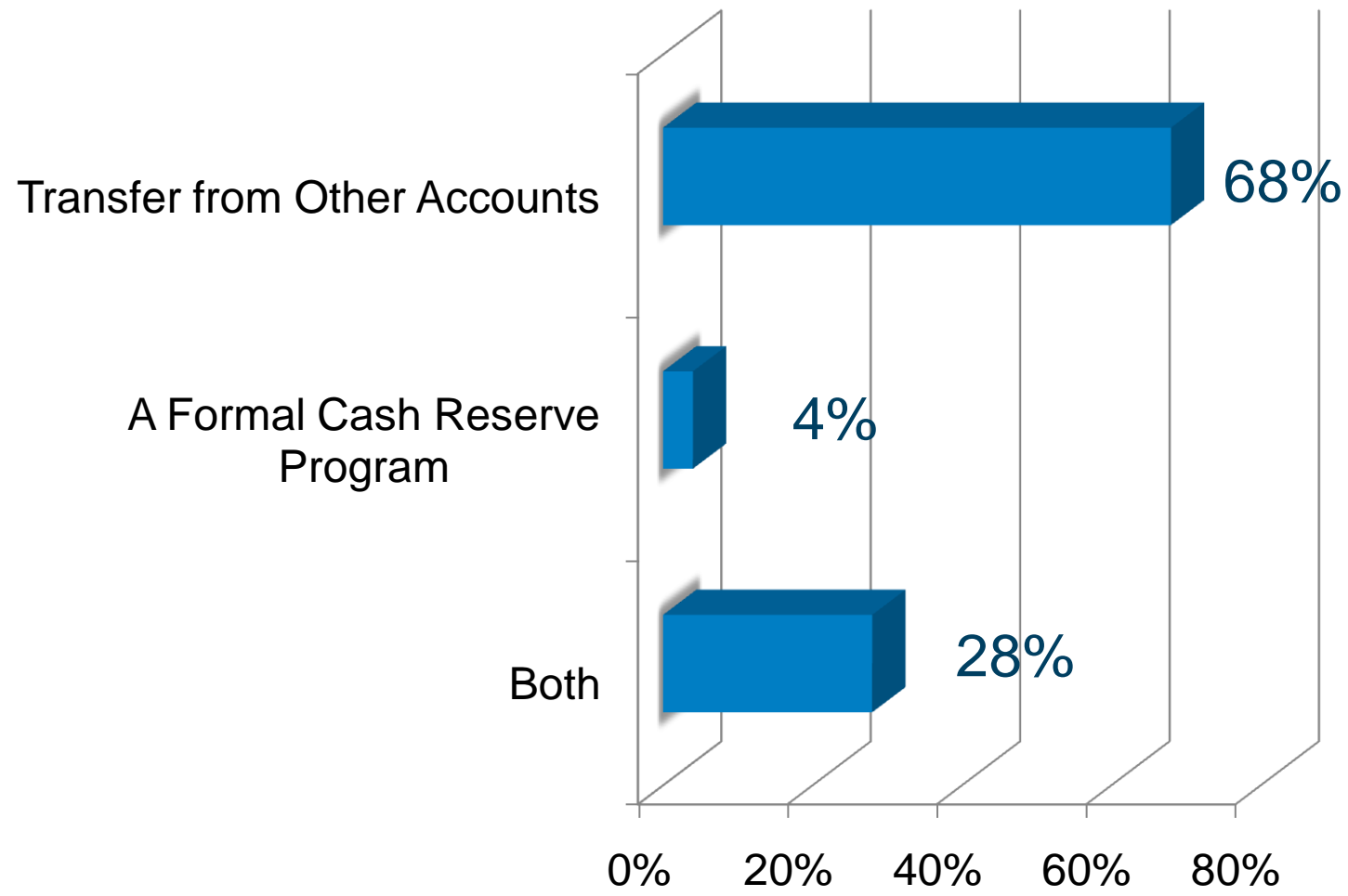


Do you offer an overdraft program?



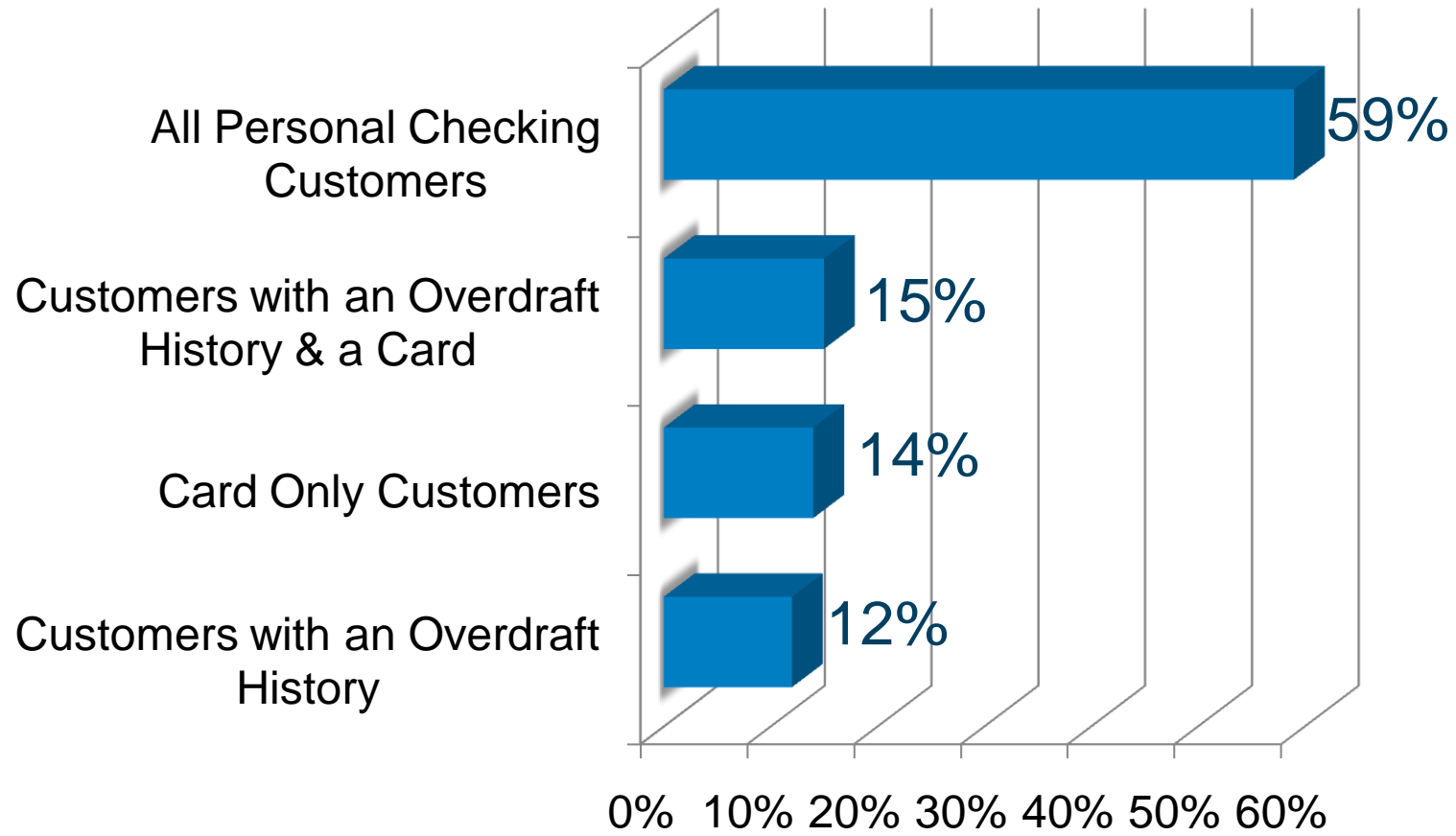


Do you offer:



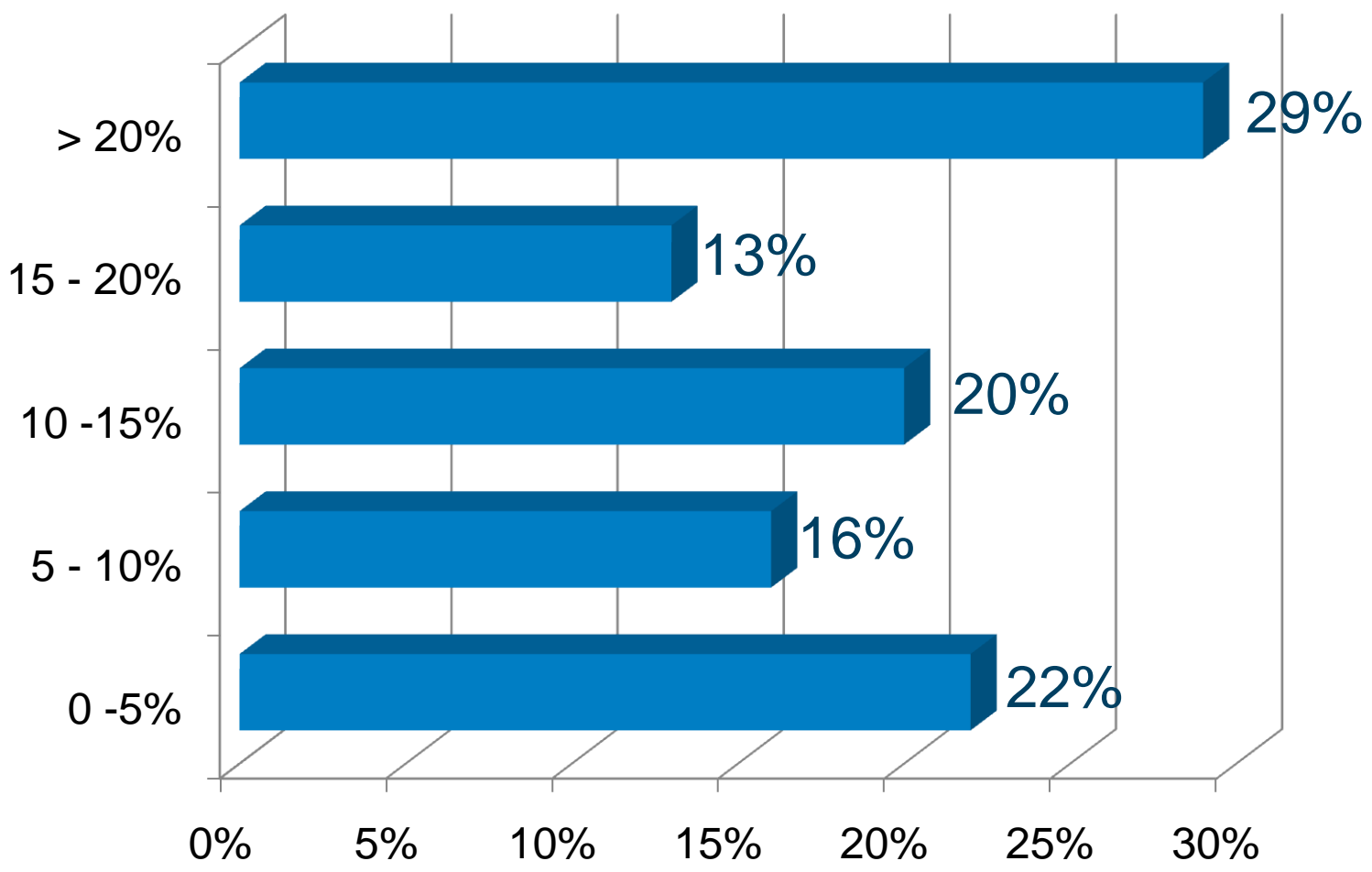


Did you contact:



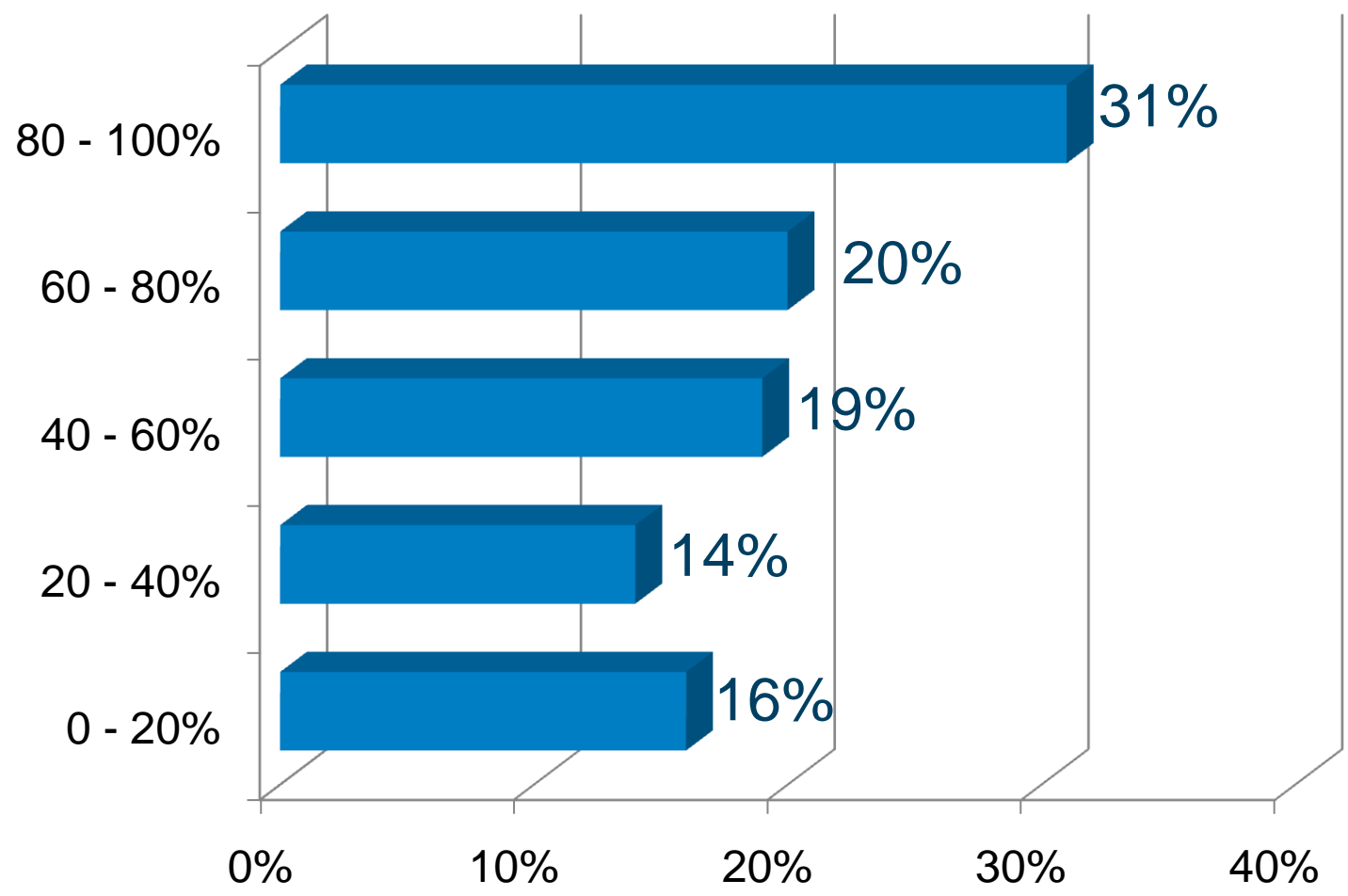


What percent of your account base did you identify as needing to contact to ensure opt-in?



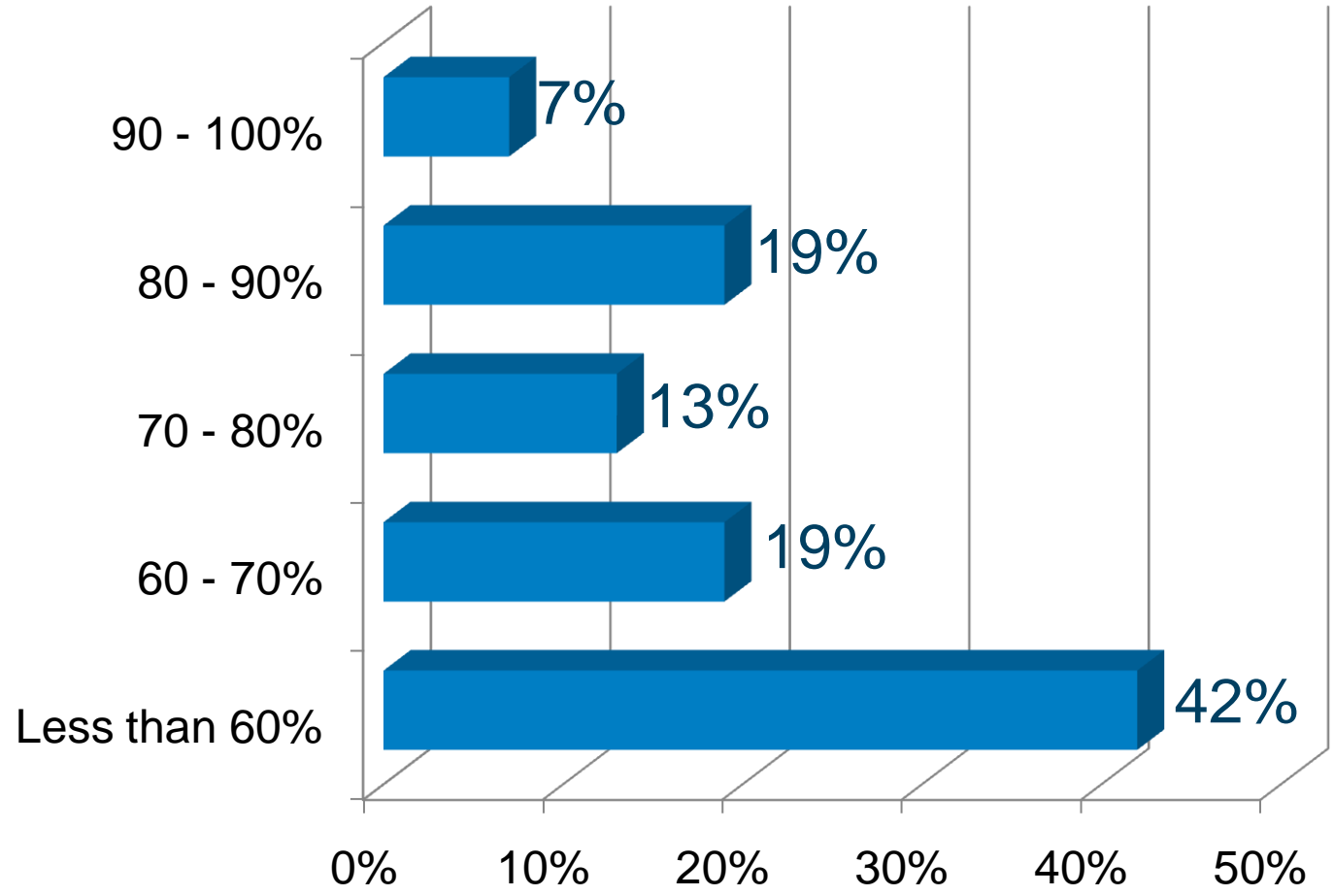


What percent of your account base that you have identified have you been able to contact?



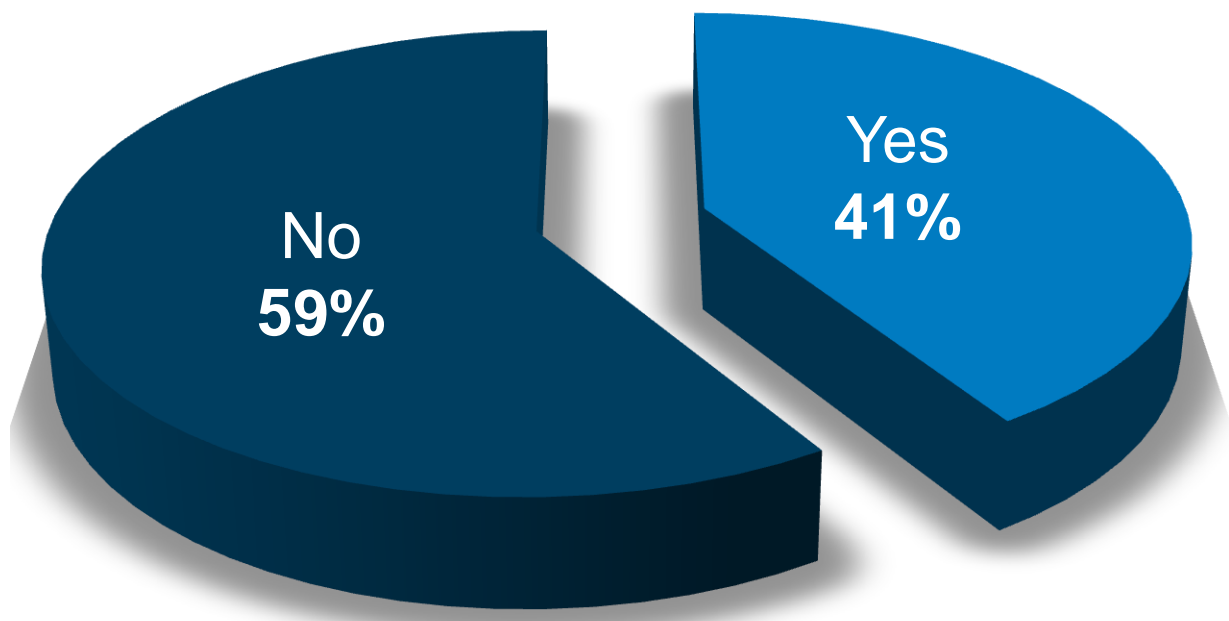


Of those contacted, what percent have opted-in?



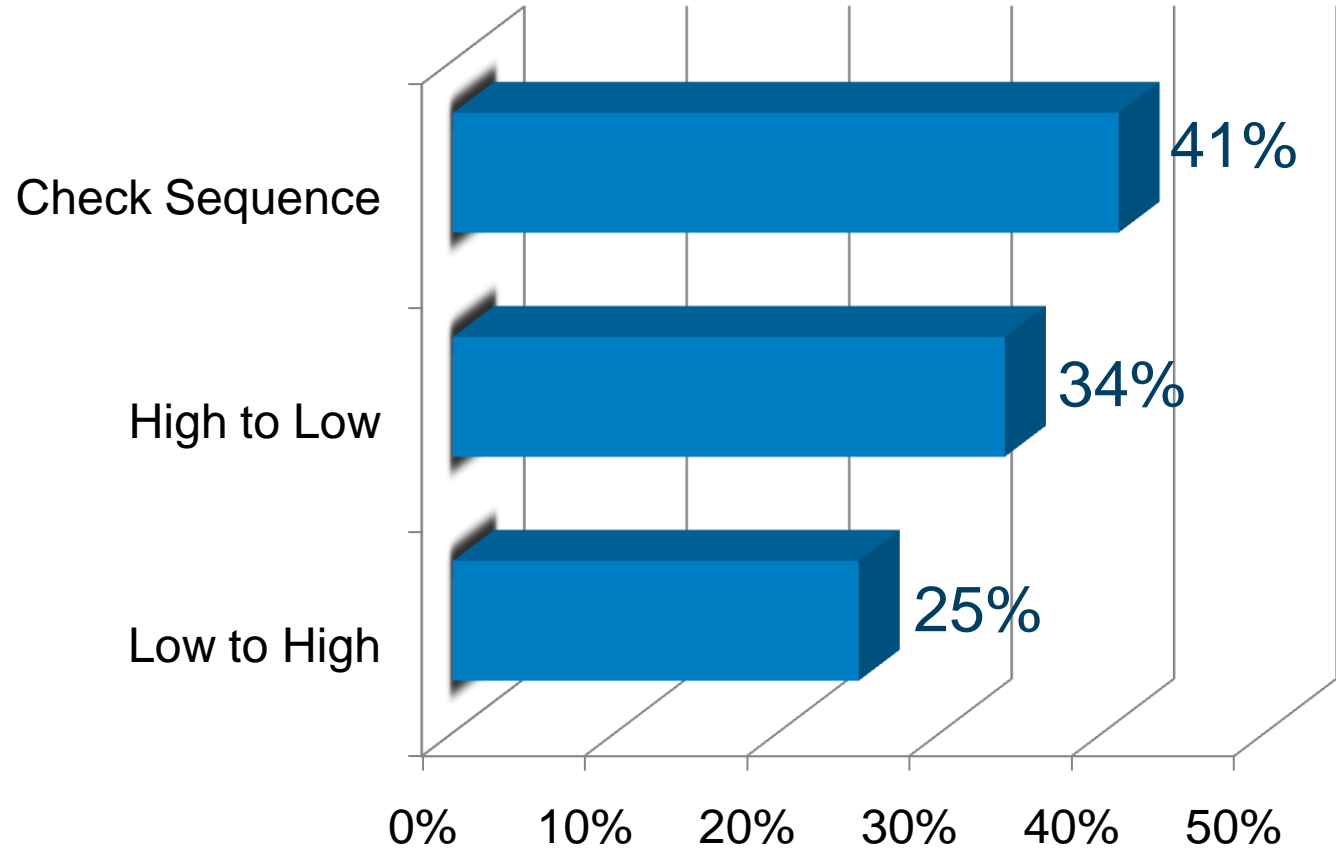


Do you limit per item fees on a daily basis?





In which order do you pay items?





Which of the following have you done to offset the loss in income?

